

# SLEEPING SHOULD BE EASY

.....MEDIA KIT.....



## ABOUT SSBE

Sleeping Should Be Easy began in 2010 and is a go-to resource for moms to get tips and advice on all things parenting, family life, pregnancy, babies and early education.

## ABOUT NINA

Nina Garcia is a mom of three boys living in Los Angeles, California. She is the author of several books, including the 5-star book, Parenting with Purpose. She is featured in the book, The Essential Habits of Six-Figure Bloggers, and has been invited by CCS Fundraising to speak as a parenting expert.

## BLOG STATS & DEMOGRAPHICS

(Updated October 2018)

Monthly page views: **367,231**

Monthly unique visitors: **335,319**

Email subscribers: **27,422**

Pinterest: **26,408**

Twitter: **5,141**

Facebook: **2,718**

Age 25-34: **58%**

Age 35-44: **25%**

Female: **87%**

Male: **13%**

## TESTIMONIALS

“Nina, the article looks amazing and was very well written! We have seen an increase in traffic throughout today on our online media. We hope to work with you again in the future. You did an amazing job.” - **Nicole K.**

“It was a pleasure working with you. Thanks so much for your time and effort on this program.” - **Amy A.**

“I want to thank you for all your hard work on this campaign! I’ve truly enjoyed reading through your touching content. The client is SUPER HAPPY with your work and they appreciate your fast turnaround.” - **Vanessa V.**

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